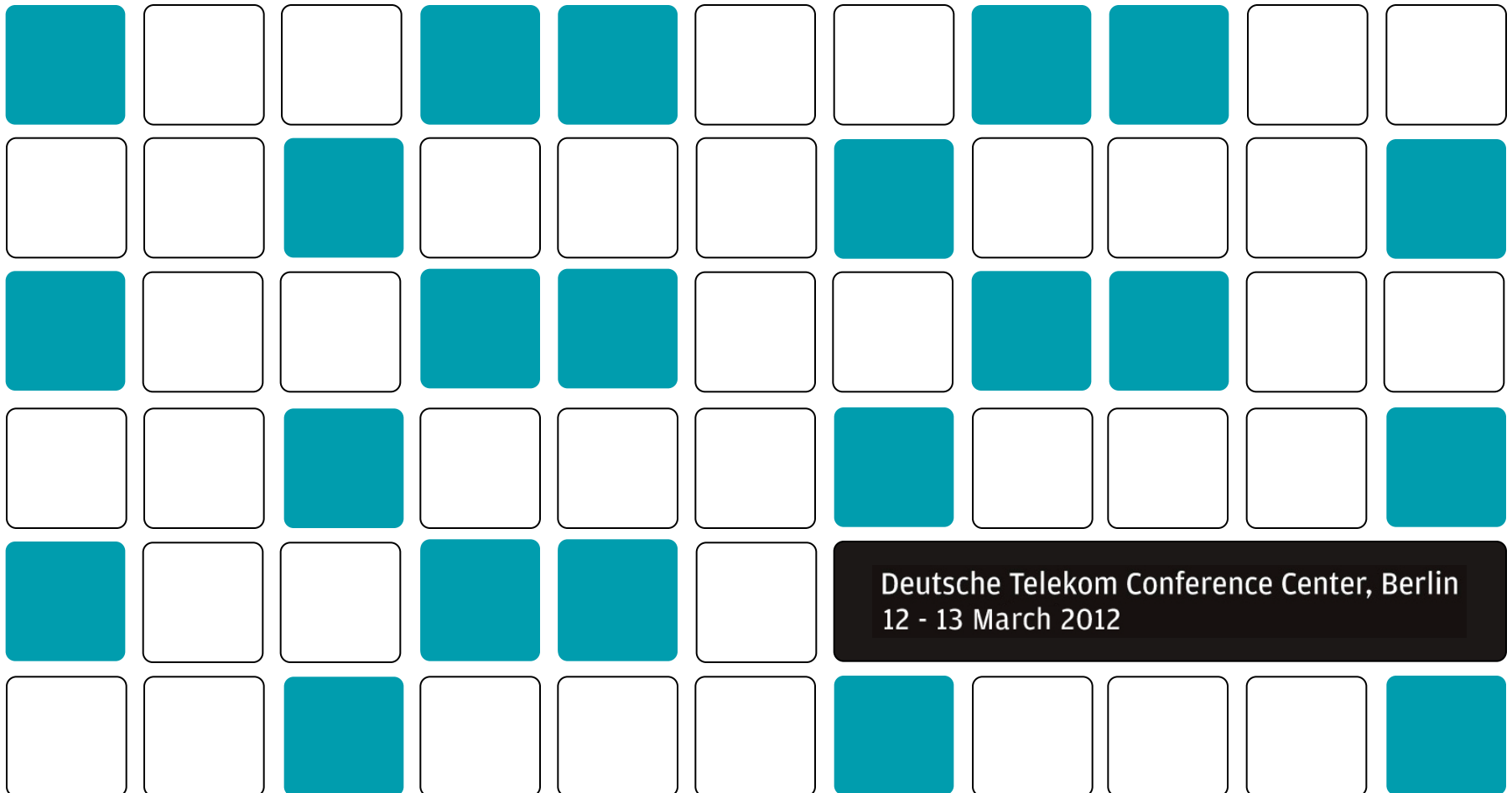




# Digital Innovators' Summit 2012

5th Digital Magazine Media Conference hosted by FIPP, VDZ and emediaSF



## THE EVENT

### The 5<sup>th</sup> Digital Magazine Media Conference

entitled the Digital Innovators Summit will take place in **Berlin, Germany on 12-13 March 2012** and is the only international conference to focus exclusively on new strategies and approaches to developing profitable digital businesses for magazine publishers.

Co-hosted by the International Federation of the Periodical Press (FIPP), the Association of German Magazine Publishers (VDZ) and the US digital media consultancy emediaSF, the event is expected to attract 400 to 500 participants from more than 40 countries.

## THE ORGANISERS

### The International Federation of the Periodical Press (FIPP)

works for the benefit of magazine publishers around the world; promoting the common editorial, cultural and economic interests of consumer and business-to-business publishers, both in print and electronic media.

**The VDZ (Verband Deutscher Zeitschriftenverleger)** is the main trade association for German magazine publishers. Founded in 1929, the VDZ is comprised of seven federal-state associations. The VDZ has 400 publisher members which together produce more than 6,000 titles.

**emediaSF** is a digital media research, analysis and consulting company based in San Francisco, California, USA which provides timely and insightful intelligence on U.S. interactive media industry developments.



## THE LOCATION



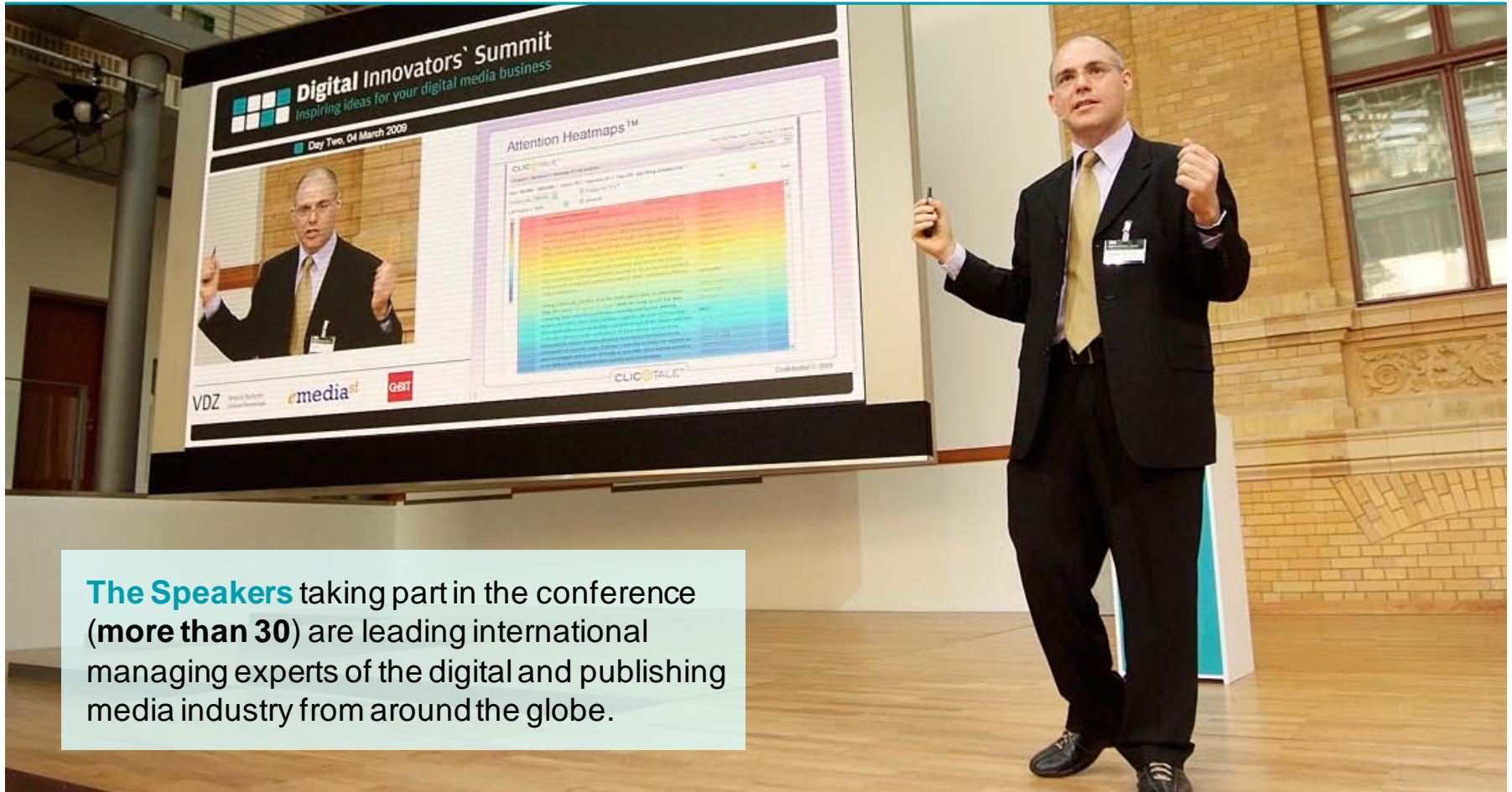
**The two day conference** will take place at the Deutsche Telekom Conference Center in Berlin, Germany and will feature leading digital experts and innovative international companies that will present their business models, insights and ideas to magazine publishers from an estimated 40 countries.

## THE PARTICIPANTS



**Delegates** will include publishers, CEOs and managers of the world's best known media companies who will be searching for information on how they can develop their digital strategy.

## THE SPEAKERS



**The Speakers** taking part in the conference (**more than 30**) are leading international managing experts of the digital and publishing media industry from around the globe.

## SPONSORSHIP



# Digital Innovators' Summit 2012

5th Digital Magazine Media Conference hosted by FIPP, VDZ and emediaSF

## ■ □ □ ■ IMPRESSIONS



# Digital Innovators' Summit 2012

5th Digital Magazine Media Conference hosted by FIPP, VDZ and emediaSF

## IMPRESSIONS



## QUOTES

"The DIS was a timely, impressive global gathering of some of the most creative, strategic minds in publishing. Attending the conference was a great way to get market knowledge from publishers representing virtually all parts of the world and to review new ideas and strategies from both editorial and business points of view."

**Merrill Brown, Senior Strategist, Press+**  
(a service of Journalism Online, LLC)



"The Digital Innovators' Summit is a terrific setting to meet and hear some of the most bright and engaging people in the space. A lot of inspirational presentations rich with actionable information that will benefit you and your business."

**Jason Fulmines, Mobile Product Manager, Gannett**



"Digital Innovators' Summit provides a forum for global publishers to discuss the latest technological advances in their field and gain an outlook in the future direction of their sector. As a panelist, I was able to learn from a number of presenters, expand my network, and exchange ideas with thought-leaders from across the planet."

**Majid Abai, CEO, Pringo**



"The Digital Innovators' Summit was an impressive and well organized global event, with a great mix of sessions from very tangible business models to trends and the big picture. As a panelist, I enjoyed being part of this event and discussing the latest developments in digital media with prominent people in the international publishing industry."

**Rajeev Goel, CEO, PubMatic**



"The Digital Innovators' Summit was a great opportunity to interact and learn from media executives from around the world who are utilizing digital technology to transform our industry."

**David Liu, Cofounder, Chairman and CEO, The Knot**



"The DIS is a great forum for high level conversations, discussions and inspiration. As the landscape is reshaping itself, it is essential to follow the both colliding and collaborating dynamics of the established and new players in the field."

**Stephan Beringer, President, Digitas International**



## CONTACT

### Stuart Hands

International Federation of the Periodical Press  
(FIPP)  
Queens House  
55-56 Lincoln's Inn Fields  
London WC2A 3LJ, UK

Direct: +44 20 7400 7535  
Switchboard: +44 20 7404 4169  
Email: [andrew@fipp.com](mailto:andrew@fipp.com)

### Lutz Drüge

Verband Deutscher Zeitschriftenverleger (VDZ)  
Haus der Presse  
Markgrafenstrasse 15  
10969 Berlin | Germany

Tel: +49 30 726298 187  
Email: [l.druege@vdz.de](mailto:l.druege@vdz.de)

### Christine Bauer

zanetti altstoetter und team gbr  
Novalisstr.10  
10115 Berlin | Germany

Tel: +49 30 246 294-36  
Fax: +49 30 246 294 -15  
Mobile: +49 170 275 42 85  
Email: [bauer@z-a-t.com](mailto:bauer@z-a-t.com)

### Ray Min

emediaSF  
367 Panorama Drive  
San Francisco, CA 94131  
USA

Tel: +1 (415) 282-8738  
Email: [rmin@emediasf.com](mailto:rmin@emediasf.com)